

# Quotation Request //

## US Government Printing Office

Columbus Regional Printing Procurement Office  
1335 Dublin Rd., Suite 112-B  
Columbus OH 43215-7034

**JACKET:641-432**

Issue Date and Time: 06/30/2007 7:54 AM

**Quotations are Due By:**

(Eastern Time)10:00 AM on 07/02/2007

**Submit Fax Quotes to: (614) 488-4577**

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**TITLE:** NC ABSTRACT POST CARD

**QUANTITY:** 1700 postcards

**TRIM SIZE:** 6 x 4-1/4"

**PAGES:** Face and back

**SCHEDULE:**

Furnished Material will be available for pickup by 07/02/2007

Deliver complete (to arrive at destination) by 07/12/2007

F.O.B. destination

**QUALITY LEVEL:** 3 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

**DESCRIPTION:**

Face prints full 100% coverage in 4-Color Process, bleeding off all edges. Back prints line and type matter.

Contractor to also to image 4-6 lines of variable address information from file on back on approx. 1,648 cards. VARIABLE IMAGING ADDRESSING): Contractor will be required to provide variable imaging from Excel file. The addresses will be four to six lines The last line of address must be city, state, and zip code. Contractor to address using laser or suitable method using an approved font and size in black ink. All address elements, components, ink characteristics and Postnet barcodes must meet USPS automated mail processing equipment compatibility standards and comply with all related USPS requirements as cited in the DMM and Standard Mail Processing Guidelines in effect at the time of mailing. Address/image using laser, or suitable method using a font that meets USPS standards. ADDRESS REQUIREMENTS: Address placement, format, and fonts must be consistent with current U.S. Postal Service (USPS) Address Quality Standards, and in accordance with appropriate USPS rules and regulations including USPS Domestic Mail Manual (DMM) in effect at the time of mailing.

Contractor to address only, no mailing required. Mailing will be done by customer.

**MATERIAL FURNISHED:** Contractor to pickup at GPO. One CD-R compact disk produced on a IBM platform as a PDF file. Color ID is RGB, contractor to color correct as necessary. Fonts NOT included. Color laser printouts furnished as color separation/general layout visuals.

Mailing address in Excel format, to be e-mailed to contractor.

The contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet the assigned quality level.

**PREFLIGHT:** The contractor shall preflight the furnished disk prior to image processing (i.e. verify completeness and presence of all components required to process image in accordance with the visuals

provided such as fonts, graphic files, bleeds, trim size, etc.). It is further recommended that the contractor produce laser output or other acceptable digital proofing of files prior to imaging films/plates. Any discrepancies of the Government Furnished Materials (GFM) and these specifications, or instances of missing files, fonts, instructions, etc. are to immediately be brought to the attention of the GPO Contracting Officer prior to further performance.

Upon completion of the order, the contractor must return the final film negatives or final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished.

**PAPER:** \* Must be in accordance with JCP Paper Specification Standards in effect on date of this order  
JCP Code\* L50, Matte Coated Cover, Basis Size 20 X 26" Basis Weight 100\*\*

Minimum 7 pt. and meet all postal standards.

**COLOR OF INK:**

4-Color Process & Black

**PRINT PAGE:** Head to Head

**MARGINS:** Follow Copy Sample.

Face bleeds all sides.

**PROOFS: COLOR & LAYOUT**

Submit 2 sets of one-piece (composite), color proofs of complete publication. Color proofs must have illustrations and text matter composited. Low resolution digital proofs (less than 2400 dpi) that are not representative of final image color, quality, as well as film overlay type proofs, are not acceptable. Proofs are to be contract quality and be representative of image quality and color that will be matched by the printed press sheets. Any digital proof used as a contract proof must be imaged to predict the appearance of the press sheet, using the same Raster Image Processor (RIP) that will be used to produce the finished product. The contractor is responsible for providing a control system that facilitates making the match between the approved proofs and the printed press sheets.

Also submit 2 sets of composite layout/position proofs, of publication. These proofs shall consist of a complete product with all elements in proper position (not pasted up), and all pages imposed in correct location, imaged face and back, trimmed, and bound to the finished size of the publication. In lieu of a film based proof (i.e. Dylux, bluelines, etc.), a digital layout proof may be furnished provided that the digital proof is imaged using the same Raster Image Processor (RIP) that will be used to produce the finished product. Digital layout proofs must also be imaged on two sides and shall accurately predict front-to-back registration and all aspects of page layout/image assembly.

If digital proofs are provided, the make and model number of the proofing system utilized shall be furnished with the proofs.

Deliver proofs, along with the furnished materials and GPO Proof Memo, directly to the address specified under DISTRIBUTION. Proofs must arrive no later than July 6, 2007 & will be withheld not longer than 1 WORKDAYS from date of receipt, to date proofs are made available for pick up by the contractor (see NOTE below). Proof package must be marked: PROOFS DO NOT DELAY, and contain the GPO jacket no. req. no. and title. THE CONTRACTOR MUST NOT PRINT PRIOR TO RECEIPT OF PROOF APPROVAL.

